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SL63: How-To and Where To Submit your Podcast RSS Feed

by [Spreaker Live Show](#)

6 290 24 9 months ago

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35:15

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Spreaker Live Show #63 for June 29th, 2016

Our Topics This Week: How-To and Where To Submit your Podcast RSS Feed and Tip of the Week "Spreaker is Live Streaming From Podcast Movement, Next Week" with co-host Alex Exum @AlexExum and he is based in LA and hosts "The Exum Experience" and the "Spreaker Studio Review" show.

Show Duration: 35 minutes

Host: Rob Greenlee, Head of Content, Spreaker @robgreenlee - rob(at)spreaker(dotcom)

Co-Host: Alex Exum, Spreaker Host of "The Exum Experience" and the "Spreaker Studio Review" shows at @AlexExum

Spreaker Blog Posts at <http://Blog.Spreaker.com>:

- 3 Easy Steps for Submitting Your RSS Feed to iTunes - The topic of this show today
- How to Start Coding on Android If You're an iGuy (iOS Guy or Gal)

Detailed Show Notes:

Tip of the Week "Spreaker is Live Streaming From <http://PodcastMovement.com>, Next Week":

PM16 Spreaker Live Show "Live" Schedule

Weds, July 6th - 11am - 1pm CST

11am

Guest: Mignon Fogarty, Grammar Girl Podcast

11:30am

Guest: Danny Pena - GamerTag Radio

12 noon

Guest: Debra Grobman - Confirmed

Company: Flatlands Avenue Productions, LLC, a digital audio production studio, social media and public relations firm. We are a team of broadcasters, audio engineers, writers, editors and public relations professionals. We provide media training, voice coaching, audio production, distribution and support services.

12:30pm

Guest: Rob McCracken, EW Scripps/MidRoll

Thurs, July 7th - 11am - 1pm CST

11am

Guest: Rachel Ghiazza, Spotify

11:30am

Guest: Marty Michael, HeadGum co-founder

12 noon

Guest: Rob Cesternino - Rob has a Podcast

12:30pm

Guest: Robin Marshall

Bio: Introducing Robin Marshall, host of Sugar Mom Podcast. Robin is an Author, Voice Over Artist, Audio Producer and now a podcaster as well. Robin is working in collaboration with Flatlands Avenue Productions for the purpose of marketing, and promoting this female and most times millennial-focused content on her exclusive Sugar Mom Podcast podcast. www.SugarMom.net

Fri, July 8th - 1pm -2pm CST

1pm

Guest: Harry Duran, PodcastJunkies.com

1:30pm

Guest: Bryan Moffett, General Manager of National Public Media (NPR)

Detailed Show Notes: "How-To and Where To Submit your Podcast RSS Feed"

How-To Submit a Podcast Feed, What is a Podcast Feed?, What is RSS?, What does it do?

- Text file linked to via web URL, that is dynamically created by servers to add media file links, text metadata
- These feeds are called RSS feeds (Really Simple Syndication), contain URL links to your show audio files

How-To Submit your Show to the number #1 distribution platform iTunes/iOS Podcast App:

- Sign in to iTunes Podcast Connect via an Apple account - <https://itunesconnect.apple.com>
- Click the at the top left of the iTunes Connect dashboard
- Enter your RSS feed into the provided text box and then click the "Validate" button
- A Feed Preview will load if you do not have any validation errors

How-To Submit your Show to Stitcher, Google Play Music, TuneIn

- Before you submit your podcast to Stitcher make sure you meet the following minimum requirements:
 - Your artwork is a square JPG or PNG formatted image at least 1400 x 1400 (1400 x 1400 JPG image recommended).
 - A unique podcast program title.
 - Stitcher does not accept video (mp4 or m4v) or digital document (pdf or epub) podcasts.
 - You may also provide Facebook and Twitter URLs during the submission process.
- If you have completed the above steps, you are now ready to submit your podcast to Stitcher.
- <http://www.stitcher.com/content-providers.php>

Submit to Google Play Music

- Before you submit your podcast to Google Play Music Podcast Portal make sure you meet the following minimum requirements:
- Your artwork is a square jpg or png formatted image at least 1200 x 1200 and at most 7000 x 7000 in size in RGB color space (1400 x 1400 jpg image recommended).
- At least one Google Play Music Podcast category selected
- Valid email address in the iTunes or Google Play email field (notifications from Google will be sent to this address)

Google Play Music Podcast Portal does not accept video (mp4 or m4v) or digital document (pdf or epub) podcasts.

- If you have completed the above steps, you are now ready to submit your podcast to Google Play Music Podcast Portal
- <https://play.google.com/music/podcasts/publish>

After you submit your podcast to Google Play Music

- All podcasts submitted to Google Play Music Podcast Portal are moderated. The process can take between 1-10 days, though most submissions are approved within 3 days.
- Google will email the address you entered as your Google Play email in PowerPress settings When your podcast is approved

Submit to TuneIn

- Before you submit your podcast to TuneIn make sure you meet the following minimum requirements:
- Your artwork is a square JPG or PNG formatted image at least 1400 x 1400 (1400 x 1400 JPG image recommended). You can also optionally submit a unique logo and banner image.
- TuneIn does not accept video (mp4 or m4v) or digital document (pdf or epub) podcasts.

If you have completed the above steps, you are now ready to submit your podcast to TuneIn.

- [http://help.tunein.com/customer/portal/emails/new?ticket\[labels_new\]=podcast&t=641867](http://help.tunein.com/customer/portal/emails/new?ticket[labels_new]=podcast&t=641867)

After you submit your podcast to TuneIn

- All podcasts submitted to TuneIn are moderated
- The process can take between one to 10 days
- TuneIn will email the address you provide when your show is approved or denied

Submitting to iHeartRadio.com via Spreaker only

- Create a Spreaker user account (primary or secondary distribution)
- Create a new "Show" or "Podcast" on the Spreaker platform for "Primary" distribution
- Add your existing show RSS feed via feed importer (Paste in your current podcast feed URL)
- Build your show page in Spreaker, will get you into Spreaker listening apps
- Then visit your show page and click "Edit" then click "Distribution", then click the Red button
- <http://Spreaker.com>

The Review Process during which they'll be considering various factors including content quality, thoroughness of description (show and episode descriptions, cover images,...), use of copyrighted material, and overall presentation.

The Review Process is carried out by the iHeartRadio staff. In case you have inquiries on the outcome of a review, please contact them directly at help@iheartradio.com.

Spreaker Links:

- <http://Adore.fm>
- <http://blog.spreaker.com>
- <http://SpreakerLiveShow.com>
- <https://Spreaker.com>

Send Questions and Comments to:

Twitter: <http://twitter.com/spreaker> using #SpreakerLive

Twitter: <http://twitter.com/robgreenlee>

Twitter: <http://twitter.com/alexueum>

Tech Support: support at spreaker.com

Author



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Software and Mobile Apps

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For Listeners:

- [Spreaker Podcast Radio for Mobile](#)

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COMMENTS

This is an archived post. You won't be able to vote or comment.

List of sites to submit your feed (Updated)

32

self.podcasts

Submitted 10 months ago by Pumpage

I've been researching the web and come up with a list of places you can submit your podcast feeds. Feel free to contribute with your findings. I will be adding more and more as time goes on. So bookmark this page.

- TuneIn (Think iTunes for every platform)
http://help.tunein.com/customer/portal/emails/new?ticket%5Blabels_new%5D=podcast&t=641867
- Stitcher (Promotes your feed)
<http://www.stitcher.com/content-providers.php#signup>
- Google Play <https://play.google.com/music/podcasts/portal/u/0>
- DoubleTwist (Subject: Add New Podcast)
<https://www.doubletwist.com/contact/>
- BluBray Podcast (Smart TV & Android)
<https://www.blubrry.com/addpodcast.php>
- Libsyn (Windows Phone)
<http://www.libsyn.com/podcast-source-submit/>
- Podcast Directories <http://www.audio-podcast.fm/submit-your-podcast.html>
<http://britcaster.com/user/register.html>
<http://castroller.com/podcasts/add>
http://www.digitalpodcast.com/users/sign_up
<http://www.ipodder.org/hints/new>
<http://www.plazoo.com/en/addrss.asp>
<http://www.podcastdirectory.com/submit-your-podcast.html>
https://www.podcastpedia.org/how_can_i_help/add_podcast

21 comments share

all 21 comments

sorted by: best ▾

[–] [TerrorFreak123](#) 3 points 10 months ago

As someone who is starting a new podcast in a few months (and already has one) this is amazing. I just wanted to say thank you personally.

[permalink](#) [embed](#)

search



Submit a new link

This post was submitted on 08 May 2016

32 points (92% upvoted)

shortlink: <https://redd.it/4igv11>

CSS Theme via /r/Naut

username

password

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podcasts

46,782 readers, ~71 here

The

/r/podcasts

mission:

- This is a place where podcasters can discuss equipment and get info on production techniques, and can discuss promotion with other content creators.
- This is a place where listeners can discover new podcasts & discuss favorites.
- This is **not** a place for people to just link of their podcasts. See the next section for specifics.

Read before posting:

Self promotion is not the focus of this subreddit. Feedback solicitation is only allowed if you are having specific issues,

[–] **H_o 3 points** 10 months ago*

Full disclosure, I did create earpod.

You can also add it to <https://www.earpod.co>

edit: now a med student so I don't have time to work on this

[permalink](#) [embed](#)

[–] **Pumpage [S] 2 points** 9 months ago

I tried adding my new feed to your system. Comes up with an error.

<http://feeds.feedburner.com/Standupcomedylive>

[permalink](#) [embed](#) [parent](#)

[–] **H_o 1 point** 9 months ago

Yeah it can't extract the mp3 urls for some reason.

Will check further

[permalink](#) [embed](#) [parent](#)

[–] **ClayMitchell 2 points** 6 months ago

I tried to submit mine as well and it didn't work

<http://www.bluegoosecast.com/feed/podcast/>

[permalink](#) [embed](#) [parent](#)

[–] **H_o 1 point** 6 months ago

hey sorry I don't have time to work on earpod at the moment. I went back to study medicine

[permalink](#) [embed](#) [parent](#)

[–] **ClayMitchell 2 points** 6 months ago

No worries. Good for you!

[permalink](#) [embed](#) [parent](#)

[–] **hoodatninja - ↩ Rumor Flies podcast 2 points** 10 months ago

We are on many sites/listings, and I still found several here. Thanks a ton!

[permalink](#) [embed](#)

[–] **iMcAngus 2 points** 10 months ago

Amazing resource, Thank you very much

[permalink](#) [embed](#)

[–] **Jweak23 1 point** 10 months ago

Thanks for the post, a few I need to add mine to.

[permalink](#) [embed](#)

[–] **Pierced_Oval - NewToYouShow // BoredGhost 1 point** 10 months ago

Okay- so Stitcher- is anyone else nervous about their broad usage terms and that unless you have clout they re-process your stream and throw ads on it? I've stayed off of there for all those reasons.

[permalink](#) [embed](#)

such as audio, etc. Posting links to your podcast for promotion only will be removed immediately by the automod or by a moderator. Repeat offenders will be considered spam and banned with no prior notice.

- For general feedback, you can post your links in the weekly stickied thread stickied at the top of the main page. Please follow the rules listed in the thread.
- Do not make a self post about your podcast doing the same. Please make self posts about your podcast that has actual context and substance, this is a community, not a marketing subreddit.
- If you are a brand new account, you need to spend some time posting on Reddit and interacting with people before posting links here. Your post will be automatically removed and need approval. This is a community, and not just a place to drop your link without interacting with anyone.
- If you are an app developer, marketer, or other non-podcaster who wants feedback from podcast creators or listeners, please message the mods before posting to see if your post would be appropriate here.
- The Reddit spam rules and Reddiquette links are linked below if you need to reference them.

/r/podcasts Weekly Scheduled Threads

Day	Topic
Mon	Post Your Podcast
Tues	No Stupid Questions
Weds	Listen W. Us
Thurs	Music Q&A
Fri	TBD
Sat	TBD
Sun	TBD

Related

[/r/podcasts](#)

links:

- The Podcasts Directory
- Podcast Feed Validator
- Podcast-specific Subreddits
- The /r/podcasts SoundCloud group

FAQ's and Reddit rules:

- FAQ
- Subreddit spam rules
- Reddit spam rules
- Reddiquette

[–] **CharlesWiltgen** - ✍ Podcaster (Farstuff) **2 points** 10 months ago

You can contact them and opt-out. You *can't* opt-out of Google Play Music Podcasts doing this to you.

[permalink](#) [embed](#) [parent](#)

Posted something and can't see it? You're welcome to message the mods, but also - please familiarize yourself with our rules.

[–] **lucylu6** **2 points** 10 months ago

Yeah, I never liked their terms. But you can request that they not rehost your files, that they point directly to your feed. I don't know if you can opt-out of ads, but they say they don't sell ads against your specific show, which I mostly believe since that would piss off the big shows that don't want to compete for advertisers with Stitcher. I've found the ad rotation to be pretty conservative.

[permalink](#) [embed](#) [parent](#)

[–] **CharlesWiltgen** - ✍ Podcaster (Farstuff) **1 point** 10 months ago

Podcast Places is a great resource for this. Here's their "Apps & Directories" section: <http://podcastplaces.com/podcast-apps-and-directories/>

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qgyh2

AutoModerator

WiretapStudios - Mod Squad

TVsNoah - +2 Comedy Podcast

joey2506 - 🎙 Deep League Relevant

funnybillypro - The Manwhore Podcast

mookler - (Has flair)

broomlad - www.alternativeairwaves.com

FatalKoala

- Founder--Three Angry Nerds Network

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< > discussions in r/podcasts X

64 · 127 comments

What highly-popular podcast is your least favorite?

[–] **christmaspastpodcast** - custom flair **1 point** 10 months ago

Thank you! I'm launching my podcast in a few months, and I've bookmarked this list for when the time comes.

[permalink](#) [embed](#)

[–] **AustinYQM** - Co-Pilots Podcast / Copilots.io **1 point** 10 months ago

Do you know all of these just copy the RSS feed? I've heard of some places making new RSS feeds and messing up downloads/stats.

[permalink](#) [embed](#)

[–] **drew2r** - Double Platinum Podcast **1 point** 10 months ago

This is awesome and crazy helpful! Thank you putting this together.

[permalink](#) [embed](#)

[–] **Pumpage [S]** **1 point** 10 months ago

Thanks guys for the kind messages. Ill be adding your selections soon.

[permalink](#) [embed](#)

[–] **y2ace316** **1 point** 9 months ago

Awesome!!! Thanks for posting!

[permalink](#) [embed](#)

[–] **Pumpage [S]** 1 point 8 months ago

Does anyone know any more places to submit?

[permalink](#) [embed](#)

[–] **Pumpage [S]** 1 point 8 months ago

I have updated the POBCAST system to list all the directories available. Plus made it easier to track which ones you have already submitted.

Screenshot: <http://prntscr.com/brs49r>

To use the new system simply login and select 'Directory Submission' <http://definitivelabs.com/podcast/>

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